

15th AUT EXPO 2020
COMPONENTS
6-9 FEBRUARY 2020
Pragati Maidan, New Delhi, India

The journey

- Auto Expo '86 marked the beginning of the auto revolution in India
- Over time, the exposition has evolved across successive shows
- Shows held in 1996, 1998, 2000, 2002, 2004, 2006, 2008, 2010 and 2012
- In 2014, due to the tremendous growth and shortage of a large single venue, the show was held at two different venues, with clear focus on Auto Components (Auto Expo – Components) and Automobiles (Auto Expo – The Motor Show)
- Since 2014, the event continued to be held at two different venues and the event has turned to be a premium de facto event
- Now, represents the world's fourth largest automobile manufacturing country
- Auto Expo 2020 - Components - first Auto Expo of the new decade



At A Glance

The 15th edition of Auto Expo 2020 - Components, held from 6-9 February, 2020 at Pragati Maidan, New Delhi, was the largest ever, in terms of size and participation of exhibitors and visitors.

1,500+
Exhibitors

400+
Overseas
participants

22
Countries

1,200+
New product
launched

7
Country
pavilions

6
Focused
pavilions

1,15,000+
Visitors from
67 countries

4,500+
B2B meetings

60,000+
Sq.mtr. of area

Theme:

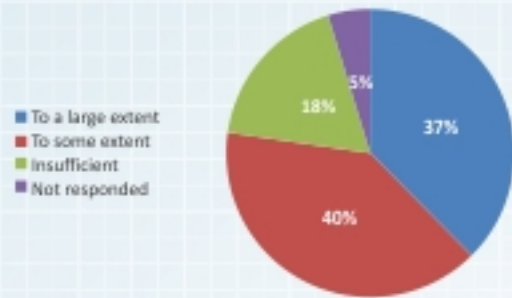
Technovation: Discover Innovations for Future

Given the way the automotive industry has evolved over the years, Technology and Innovation have become the key differentiators in the component industry.

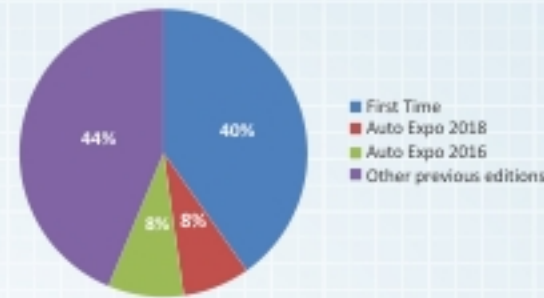
In line with the theme, the event showcased the best technological prowess highlighting their preparedness for future mobility.

Awesome response and participation

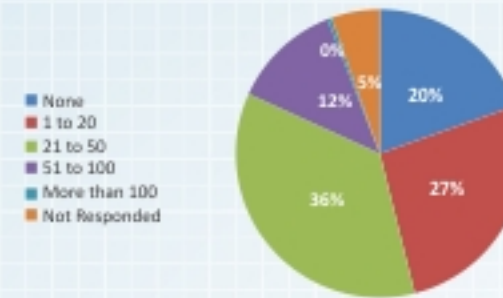
Exhibitors Feedback Survey Report



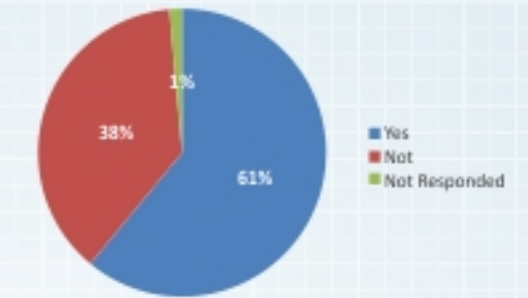
More than 90% of exhibitors had a positive response in view of event being able to provide with opportunities to showcase their products and expand their reach.



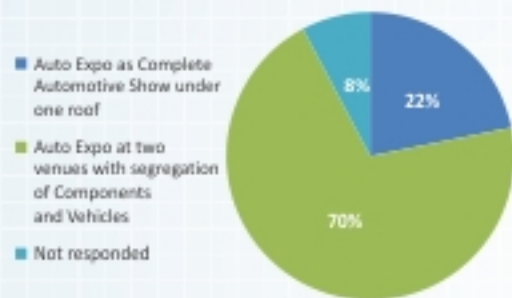
40% of exhibitors participated for the first time in this edition of Auto Expo 2020 - Components.



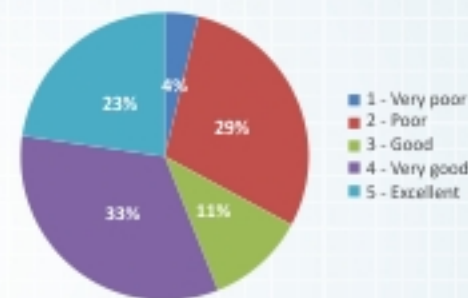
75% of exhibitors confirmed that their products & services were appreciated by visitors and they received good number of business inquiries.



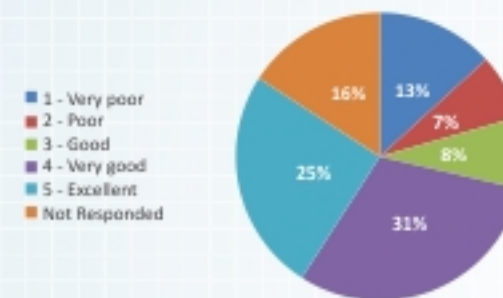
61% of exhibitors confirmed that they were able to offer new products to potential customers.



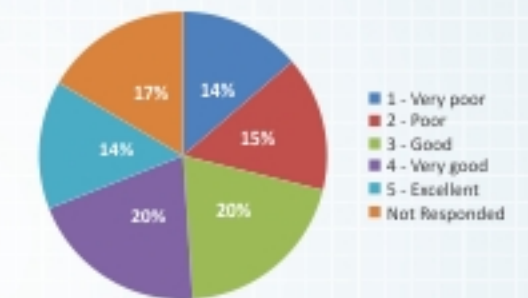
70% of exhibitors suggested that they were happy with the decision of organizing these two events at separate locations.



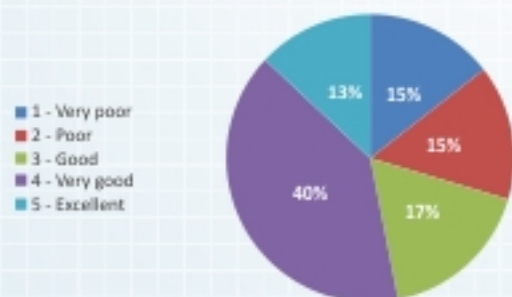
66% of exhibitors were happy with the Quality of Pre-Event Information provided by the organizers.



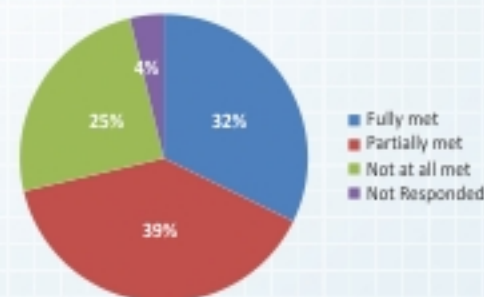
64% of exhibitors were highly satisfied with the ease of access & registration process.



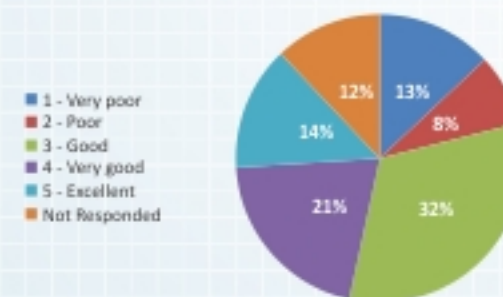
54% of exhibitors participated were satisfied with the infrastructure and other facilities being provided by the event organizers.



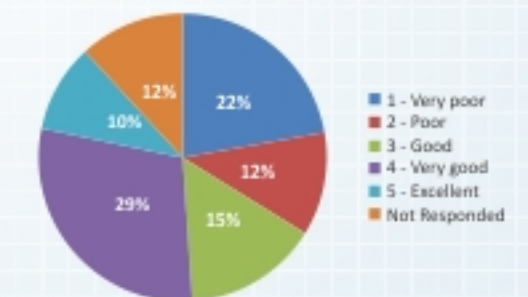
70% of exhibitors were happy with the process of "online forms" to submit key operational details.



71% of exhibitors shared satisfactory response in view of their objectives been fully served through their participation at this edition.



67% of exhibitors were happy with the response and functioning of hall directors.



54% of respondents gave their thumbs up to the edition of Auto Expo 2020 - Components and were positive with the overall value of the event.

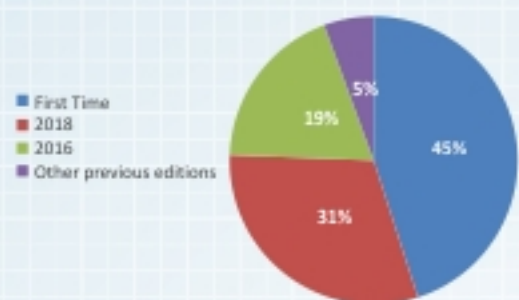
“This platform, jointly organized by ACMA, SIAM and CII, is imperative to strengthen the industry-academia partnership to bring more innovation and cutting-edge technology for the Indian industries.”

Arun Goel, Secretary, Department of Heavy Industries, Ministry of Heavy Industries & Public Enterprises

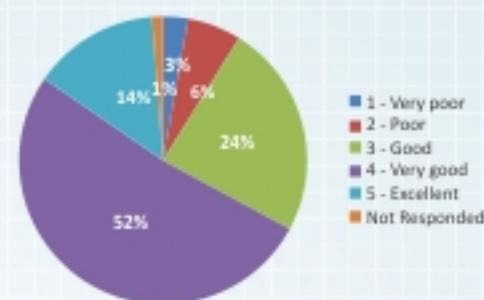
“Over the years, Auto Expo has become India's premiere event to showcase India's prowess in manufacturing, technology and innovation.”

Chandrajit Banerjee, Director General, CII

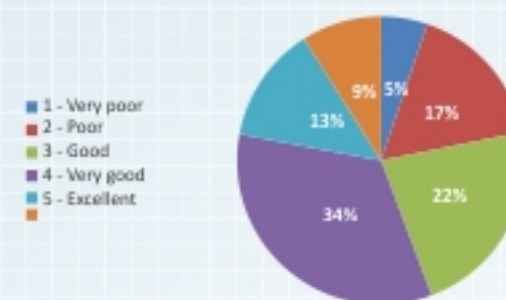
Visitors Feedback Survey Report



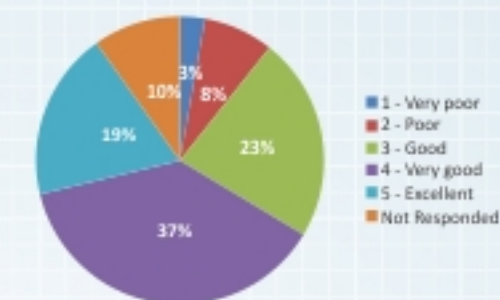
55% of visitors were regular visitor to such type of industry events.



90% of visitors were more than satisfied with the theme of the event were happy to visit also.



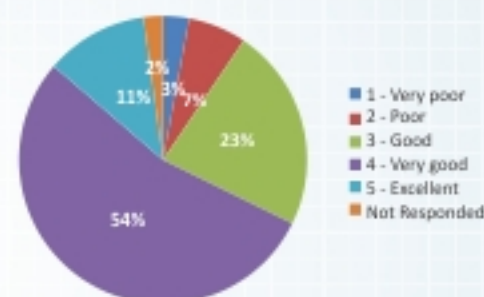
69% of visitors stated that traffic management was also above satisfactory.



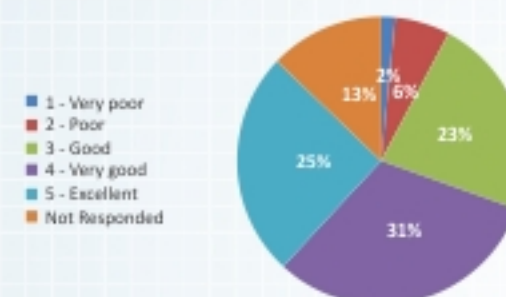
79% of visitors said that the pathway tunnel & signages installed at the exhibition were of world class quality.



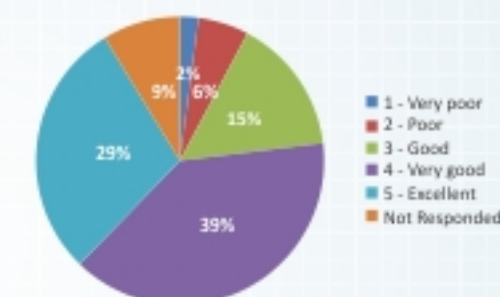
81% of visitors had visited the event to explore new product, networking and to update industry knowledge.



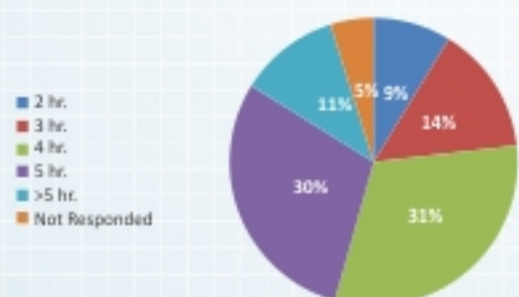
88% of visitors found the product / services in the exhibition they were particularly interested at.



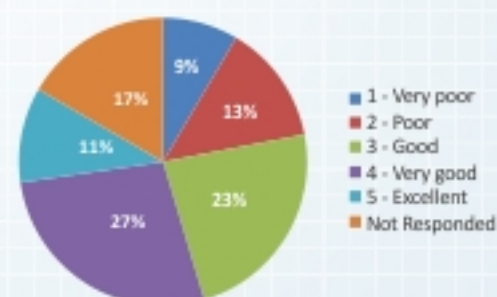
79% of visitors said infrastructure of the event was good.



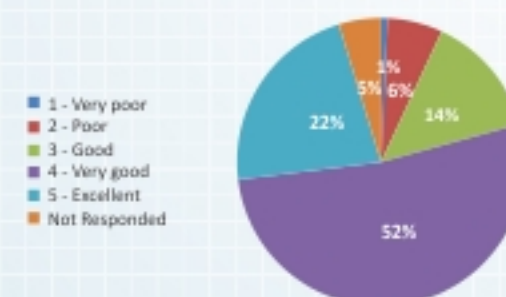
83% of visitors also appreciated the conservancy & venue cleanliness.



72% of visitors spent more than four hours in the exhibition.



61% of visitors found ease in the registration process.



88% of visitors were quite satisfied with the overall arrangements of the event.

“This is the time to set our sights on the next 10 years where R&D, indigenous technologies and manufacturing capabilities of the component industry will come as a top priority for all of us.”
Rajan Wadhwa, President, SIAM

“Auto Expo 2020 is the most positive sign for the industry.”
Deepak Jain, President, ACMA

“We foresee a market revival coming in. India has always been a growing market and we anticipate new global entrants to come in.”
Hrshikesh Kulkarni, CEO, Nandan Petrochem Ltd. (NPL)

“The growth drivers are innovation and adoption of sophisticated technologies in filtration solutions that we offer in challenging times.”
Pawan Sharma, Vice President - Marketing, Elofic Industries

Display of path breaking technologies

Several exhibitors launched new products and technologies in conformance with BS VI, future mobility and other safety regulations. Some of these are:

- ACMA Safer Drives pavilion highlighted the role of latest technologies and solutions in making vehicles and roads safer in India.
- 'Red Dot' high temperature NVH components for BS-VI vehicles—a service game-changer and a phenomenal product.
- Advanced displaying solutions for electric vehicles.
- Advanced technologies with market-dominating products in automotive lighting and driveline products.
- EV component suite.
- New family of Bybre brake calipers.
- 'New Mobility' innovative offerings for IC engines, EVs and futuristic solutions for fuel cells and electric vehicles.
- New innovation in lubricants for the space of e-mobility, noise vibration and harshness solutions, aftermarket solutions.
- Surtec focused on Chromium VI free surface coating solutions, a safe option to use apart from other surface coating solutions for aftermarket.
- Solutions for smart cars and BS-VI vehicles.
- Innovations for combustion, hybrid and electric vehicles.
- Heater families as well as battery packs.
- Innovation in wheel-end solutions, transmission & differential solutions and core segment of clutch release bearings.
- Complete solutions in suspension, braking and transmission systems.
- E-mobility solutions.
- Thermal management solutions for BS-VI Cvs.
- Jumbo 3D Super wheel aligner and Tyremate TPMS.
- Innovation in trailer segment, for the Indian commercial vehicle industry.
- New friction materials and die-casting products.
- German engineering and technology in fasteners for the Indian market.
- Sustainable fastening solutions.
- Fasteners and installation equipment, in compliance with BS VI.
- Light weight material for sheet metal body parts.



Glimpses of Auto Expo 2020 - Components



Focused pavilions



'ACMA Technovation' Pavilion saw EV component suppliers and startups present a plethora of new technologies and innovations



Rajkot Engineering Association (RAI) Exclusive Pavilion brought in suppliers from the Rajkot region in Gujarat, known for their high quality products and global reach

ACMA 'Safer Drives' Pavilion highlighted the importance of road safety



The Bearing Pavilion housed over a dozen of the leading bearing brands in the country, displaying their latest offerings



Andhra Pradesh Pavilion saw Andhra Pradesh state as a Focus State



The Garage Equipment Pavilion brought in providers of vehicle service, repair and maintenance solutions

The global presence

Reiteration of global suppliers' interest in India growth story

Largest-ever overseas participation of over 400 companies from 22 countries - Austria, Bangladesh, Brazil, Canada, China, Germany, Hong Kong, India, Italy, Israel, Japan, Korea, Luxembourg, Mexico, Morocco, Newzealand, Singapore, Thailand, Turkey, United Arab Emirates, United Kingdom, United States

Seven exclusive country - specific pavilions



The UK Pavilion, demonstrated strong relationship in automotive and shift to electric and low-emission vehicles between the two countries, despite uncertainties arising from Brexit decisions



The Canada Pavilion, featured some leading automotive and tech suppliers from the Canadian industry – a global leader in automation and R&D expertise



Japan



Turkey



The German Pavilion displayed a wide range of themes and technology solutions from precision components to garage equipment



Korea



China

The organizers



The Automotive Component Manufacturers Association of India (ACMA) is the apex body representing the interests of the Indian Auto Component Industry.

ACMA's active involvement in trade promotion, technology up-gradation, quality enhancement and collection and dissemination of information has made it a vital catalyst for the component industry's development in India. Its other activities include participation in international trade fairs, sending trade delegations overseas and bringing out publications on various subjects related to the automotive industry.

ACMA's charter is to develop a globally competitive Indian Auto Component Industry and strengthen its role in national economic development and also promote business through international alliances. www.acma.in



The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering industry, Government, and civil society, through advisory and consultative processes.

CII is a non-government, not-for-profit, industry-led and industry-managed organization, playing a proactive role in India's development process. Founded in 1895 and celebrating 125 years in 2020, India's premier business association has more than 9100 members, from the private as well as public sectors, including SMEs and MNCs, and an indirect membership of over 300,000 enterprises from 291 national and regional sectoral industry bodies.

CII charts change by working closely with Government on policy issues, interfacing with thought leaders, and enhancing efficiency, competitiveness and business opportunities for industry through a range of specialized services and strategic global linkages. It also provides a platform for consensus-building and networking on key issues.

Extending its agenda beyond business, CII assists industry to identify and execute corporate citizenship programmes. Partnerships with civil society organizations carry forward corporate initiatives for integrated and inclusive development across diverse domains including affirmative action, healthcare, education, livelihood, diversity management, skill development, empowerment of women, and water, to name a few.

India is now set to become a US\$ 5 trillion economy in the next five years and Indian industry will remain the principal growth engine for achieving this target. With the theme for 2019-20 as 'Competitiveness of India Inc - India@75: Forging Ahead', CII will focus on five priority areas which would enable the country to stay on a solid growth track. These are - employment generation, rural-urban connect, energy security, environmental sustainability and governance.

With 68 offices, including 9 Centres of Excellence, in India, and 11 overseas offices in Australia, China, Egypt, France, Germany, Indonesia, Singapore, South Africa, UAE, UK, and USA, as well as institutional partnerships with 394 counterpart organizations in 133 countries, CII serves as a reference point for Indian industry and the international business community. www.cii.in

SIAM

Society of Indian Automobile Manufacturers (SIAM) is an important channel of communication for the Automobile Industry, with the government, national and international organizations. The Society works closely with all the concerned stakeholders and actively participates in the formulation of rules, regulations and policies related to the Automobile Industry. SIAM provides a window to the Indian Automobile Industry and aims to enhance, exchange communication and expand economics, trade and technical cooperation between the Automotive Industry and its international counterparts. With its regular and continuous interaction with international bodies and organizations, it aims to facilitate upgradation of technical capabilities of the Indian Industry to match the best practices, worldwide. www.siamindia.com

See you again at



neelam.bhagat@cii.in / www.autoexpo.in